

## NCC Cable System Order

Order #	62319025
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	08/08/16 - 08/21/16
Agency	National Media
Advertiser	Carlos Beruff

Client Code	
Product Code	
Est Code	7634
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$2,903.00	
Commission		\$435.45	
Net Total		\$2,467.55	
Total Spots		30	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: Removed missed spots, mg on next week. rev. 8.16
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X			-	-	7	\$113.00	\$791.00	30	IPE
2	FXNC	FOX & FRIENDS	8/8/16	8/14/16	06:00	15:00						X	X	-	-	2	\$62.00	\$124.00	30	IPE
3	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X	X	X	X	X			-	-	8	\$41.00	\$328.00	30	IPE
4	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	15:00	19:00						X	X	-	-	2	\$37.00	\$74.00	30	R1: -1x mised
5	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X			-	-	7	\$159.00	\$1,113.00	30	IPE
6	FXNC	AVG. ALL WKS	8/8/16	8/14/16	19:00	24:00						X	X	-	-	3	\$144.00	\$432.00	30	IPE
7	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00				X	X			-	-	1	\$41.00	\$41.00	30	R1: +1x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
<b>SPOTS</b>	30	0	0	0	0	0	0	0	0	0	0	0	30
<b>AMT</b>	\$2,903.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,903.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/16/16

62319025 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

## NCC Cable System Order

Order #	62319025	Flight Dates	08/08/16 - 08/21/16	Update Date	08/16/16
Syscode	1877	Agency	National Media	Version	2 Vs. 1
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Carlos Beruff	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$1,096.00
AE	Paul Doll	Product Code		Commission	\$164.40
Sales Coordinator	Matthew Charpentier	Est Code	7634	Net Total	\$931.60
Office	Washington	Product Name		Total Spots	32
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R2: mg from 62316664			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X	X	X	X	X			-	-	8	\$14.00	\$112.00	30	IPE
2	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	15:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	IPE
3	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X			-	-	8	\$38.00	\$304.00	30	IPE
4	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X			-	-	8	\$53.00	\$424.00	30	IPE
5	FXNC	AVG. ALL WKS	8/8/16	8/14/16	19:00	24:00						X	X	-	-	3	\$48.00	\$144.00	30	IPE
6	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00				X	X			-	-	2	\$38.00	\$76.00	30	R1: +2x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
<b>SPOTS</b>	32	0	0	0	0	0	0	0	0	0	0	0	32
<b>AMT</b>	\$1,096.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,096.00

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Date Printed 08/16/16

62319025 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

## NCC Cable System Order

Order #	62319025
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	08/08/16 - 08/21/16
Agency	National Media
Advertiser	Carlos Beruff

Update Date	08/16/16
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Client Code	
Product Code	
Est Code	7634
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$471.00
Commission	\$70.65
Net Total	\$400.35
Total Spots	29
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	R1: removed missed spots, mg on next week. rev. 8.16
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X	X	X	X	X			-	-	8	\$7.00	\$56.00	30	IPE
2	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	15:00	19:00						X	X	-	-	1	\$6.00	\$6.00	30	R1: -1x missed
3	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X			-	-	8	\$18.00	\$144.00	30	IPE
4	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X			-	-	8	\$24.00	\$192.00	30	IPE
5	FXNC	AVG. ALL WKS	8/8/16	8/14/16	19:00	24:00						X	X	-	-	3	\$22.00	\$66.00	30	IPE
6	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00				X	X			-	-	1	\$7.00	\$7.00	30	R1: +1x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
<b>SPOTS</b>	29	0	0	0	0	0	0	0	0	0	0	0	29
<b>AMT</b>	\$471.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$471.00

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Date Printed 08/16/16

62319025 | Mobile | Cox Media/Cantonment, FL | 6507 |

## NCC Cable System Order

Order #	62319025
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	08/08/16 - 08/21/16
Agency	National Media
Advertiser	Carlos Beruff

Client Code	
Product Code	
Est Code	7634
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,069.00	
Commission		\$610.35	
Net Total		\$3,458.65	
Total Spots		30	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: removed missed spots, mg on next week. rev. 8.16
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X	X	X	X	X			-	-	8	\$54.00	\$432.00	30	IPE
2	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	15:00	19:00						X	X	-	-	2	\$50.00	\$100.00	30	R1: -1x missed
3	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X			-	-	8	\$151.00	\$1,208.00	30	IPE
4	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X			-	-	8	\$212.00	\$1,696.00	30	IPE
5	FXNC	AVG. ALL WKS	8/8/16	8/14/16	19:00	24:00						X	X	-	-	3	\$193.00	\$579.00	30	IPE
6	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00				X	X			-	-	1	\$54.00	\$54.00	30	R1: +1x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
<b>SPOTS</b>	30	0	0	0	0	0	0	0	0	0	0	0	30
<b>AMT</b>	\$4,069.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,069.00

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Date Printed 08/16/16

62319025 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

## NCC Cable System Order

Order #	62319025	Flight Dates	08/08/16 - 08/21/16	Update Date	08/16/16
Syscode	6589	Agency	National Media	Version	2 Vs. 1
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	Carlos Beruff	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$3,946.00
AE	Paul Doll	Product Code		Commission	\$591.90
Sales Coordinator	Matthew Charpentier	Est Code	7634	Net Total	\$3,354.10
Office	Washington	Product Name		Total Spots	28
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: removed missed spot, mg on next week. rev. 8.16			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X	X	X	X	X			-	-	7	\$54.00	\$378.00	30	IPE
2	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	15:00	19:00						X	X	-	-	1	\$50.00	\$50.00	30	R1: -1x missed
3	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X			-	-	8	\$151.00	\$1,208.00	30	IPE
4	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X			-	-	7	\$212.00	\$1,484.00	30	IPE
5	FXNC	AVG. ALL WKS	8/8/16	8/14/16	19:00	24:00						X	X	-	-	4	\$193.00	\$772.00	30	IPE
6	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00			X	X	X			-	-	1	\$54.00	\$54.00	30	R1: +1x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
<b>SPOTS</b>	28	0	0	0	0	0	0	0	0	0	0	0	28
<b>AMT</b>	\$3,946.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,946.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/16/16

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